



Westlands Academy
Forward Together

Westlands Academy guide to Post 16 2021

I'm Supporting

01-06
MAR 2021

#NCW2021

10
YEAR ANNIVERSARY

National
Careers Week
2021

Headline Partner:

NatWest
Group

National Careers Week

Introduction

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Introduction

The world of work is an ever changing landscape with many new and exciting opportunities available. It can often seem daunting to navigate through these opportunities, not only for young people but also parents and carers who are often surprised by how things have changes since they went through this process. I am always reminded about my own careers education which involved looking at jobs that were available in the 1980's. Many of these jobs have now gone and have been replaced with careers were not even heard of in the 1980's (Internet engineers, Web designers, Mobile Phone sales). For this reason it is important that we let our students know about what jobs are out there and which careers choices are most likely to get us in secure employment.

All students receive a good understanding around the world of work and post 16 education through the school curriculum. It is also really helpful if future education and career plans can also be discussed in a more informal way, and can draw on the experience of family and friends who have worked in different settings and environments. This booklet has been created from a number of resources and provide you with some information and links that I am sure will help in such discussions. If you need anything further, please contact us at school.

Monday 1st March is the start of national careers week and I hope that the information in this booklet can help start the important conversations with students from all year groups about their hopes and aspirations for their futures.

James Newman

Principal

Post 16 Education Providers

There are many different Post 16 educational and training providers that serve students across the Tees Valley. They each have their own unique selling point, be it location, different courses or ability to meet the different requirements but, ultimately the decision of which provider to attend is down to individual preferences. A lot of work is carried out with students whilst in school and through careers interviews to help make the correct choice, but the websites below provide all the information required to help gain a better understanding of what is on offer.

If you are reading this document online, select the hyperlink below. If not then either type the web address in or carry out a simple search for the college you wish to explore. In many cases, you can request a college brochure

Stockton Riverside College - <https://www.stockton.ac.uk/>

Middlesbrough College - <https://www.mbro.ac.uk/>

Darlington College - <https://darlington.ac.uk/>

Hartlepool College - <https://www.hartlepoolfe.ac.uk/>

Redcar and Cleveland College - <https://www.cleveland.ac.uk/>

Skills Academy - <https://www.stockton.ac.uk/courses/the-skills-academy/>

Askham Bryan College - <https://www.askham-bryan.ac.uk/>

Learning Curve - <https://www.learningcurvegroup.co.uk/>

NACRO - <https://www.nacro.org.uk/services/tees-valley/middlesbrough-centre/>

The Tees Valley Careers Hub website is also a very useful site and some of the information contained in this booklet is taken from here.

<https://www.teesvalleycareers.com/students>

Talking to your teen about their future

It can be tricky to get teens to talk about anything, especially what they might want to do next. However, it is important they think about their future, what they might like to achieve and what they need to do now so they can get themselves on the right track.

This is even more relevant this year, with Covid-19 making us feel as if we have to wait until things get back to "normal" before looking ahead – we mustn't!

To help you, here are ten tips on how to talk to your teen about their future.

BUILD A SENSE OF EXCITEMENT AND OPTIMISM ABOUT THEIR FUTURE



- 1 Accept their idea of success may be different to yours**
Their dreams and ambitions might not align with your dreams and ambitions for them. This can be disappointing but let them walk their own path.
- 2 It's OK if they're not sure on a career route yet**
They don't need to make that decision right now. They do need to develop skills that will help them progress, and that should be their focus.
- 3 Try not to make the decisions for them**
They have more options than when you were their age - whether that's in taking qualifications, where to study or what job to train for. Your guidance is valuable, but the decision is theirs to make.
- 4 Encourage them to turn passions into money-makers**
They're more likely to be successful (and happier) pursuing a career in something they enjoy.
- 5 Help them navigate their limitations**
Not being academic should not be a barrier to success and there is usually more than one way to reach a destination.
- 6 Encourage them to explore careers that are interesting to them**
Give them permission to explore careers that are interesting to them rather than interesting to you. This is especially relevant if you have a family tradition of all going into the same field of work or if you own a family business.
- 7 Encourage them to explore all their options**
Help them plan out a route that focuses on their strengths. School leaver programmes, traineeships, apprenticeships and higher education options can often provide entry points into the same industry.
- 8 Help them if they are struggling to look far ahead**
Setting short-term, achievable goals will help them strive towards a long-term ambition.
- 9 It's OK if they change their mind!**
Reassure them that if they tell you they have their heart set on one direction, then later change their minds, you won't berate them for it.
- 10 Empower them: they have control over their future**
The decisions they take and what they do matters.

Vocational routes after GCSE

What your child chooses to do after Year 11 can have a big impact on their future. The choices they make now will influence how easily they will be able to get a job or enter further education when they are older. The main options at this stage are for them to go on to full time education or take an apprenticeship/ training.

Things they need to consider are the type of qualification they are going to study; what type of learning suits them best (classroom or practical); and what they enjoy. Here we're focusing on vocational choices (rather than gaining further academic qualifications by staying on at school or going to college).

Qualification type	Vocational qualifications	BTEC apprenticeship	Other options
	City and Guilds; National Vocational Qualifications (NVQs) or Tech Bac (similar to Baccalaureate)	Advanced Level 3 (equivalent to x2 A levels)	Traineeship, volunteer (with training), internship
Type of learning	Dependent on the qualification, most contain practical on the job training	Work based including off-site learning	Work based
Qualifications needed to sign up	x5 GCSE passes	Depends on employer, some require at least 3 GCSEs	None
Subject choices	Range of vocational subjects	Range of vocational subjects, driven by the job offered	Range of vocational subjects, driven by the job offered
Commitment	2 years (level 3)	1-2 years	6 weeks – 6 months



Level Qualification / educational routes

8	Doctorate (PhD)	NVQ 8
7	Masters degree (MA)	Degree apprenticeship / NVQ 5, 6, 7
6	Bachelors degree BA or BSc	
5	Foundation degree FdA or FdSc	Higher National Diploma (HND)
4		Higher National Certificate (HNC)
3	A levels Grades A-E	Higher apprenticeship / NVQ 4
	International Baccalaureate	Advanced apprenticeship / NVQ 3
	T Levels	
2	GCSE Grades 4-9 (C, B, A or A*)	Intermediate apprenticeship / NVQ 2
1	GCSE Grades 1-3 (D, E, F or G)	Traineeship / NVQ 1
	Academic route	Vocational route
		Applied / work route

Levels of Education

In England, Wales and Northern Ireland there are 8 qualification levels (1 - 8) plus an entry level qualification for those just starting. Generally, the higher the level, the more difficult the qualification is. Levels 1-3 are typically taught in schools and colleges.

With so many different qualifications, it can be hard to know what they mean and where they might lead to next. To help you understand, we've created a summary of what the levels mean highlighting academic, vocational and work-based routes to higher education.

Keep up-to-date

Sign up to our parent newsletter and receive free support, advice and resources on how you can help your teenage children straight to your inbox.

[Learn more](#)

Apprenticeship levels



LEVEL 2 *Intermediate apprenticeships*

Typical length
12-18 months

Entry requirements:
None or few

Qualifications obtained:
GCSE, BTEC or equivalent

Who's it for?
Mostly for 16-year-olds with limited or no academic qualifications.



LEVEL 3 *Advanced apprenticeships*

Typical length
12-24 months

Entry requirements:
Usually 5 GCSEs

Qualifications obtained:
A levels or equivalent

Who's it for?
Mostly for 16-year-olds with reasonable academic achievements but who don't want to study in sixth form.



LEVEL 4/5 *Higher apprenticeships*

Typical length
3-5 years

Entry requirements:
A levels or equivalent

Qualifications obtained:
Higher national diploma / foundation degree

Who's it for?
Mostly for those who want to qualify for professional career paths without attending university or college. Sometimes referred to as 'school leaver' or 'non-graduate' programmes.



LEVEL 6/7 *Degree apprenticeship*

Typical length
3-7 years

Entry requirements:
At least 2 A levels or equivalent

Qualifications obtained:
A BA or BSc degree or higher

Who's it for?
Mostly for those with excellent sixth form results that want to study for a degree or similar whilst working. Aimed at attracting high-calibre candidates to bridge professional skills gaps.

Where to find the right apprenticeship

There's a wide range of ways to seek out apprenticeships and we recommend using a selection of options rather than relying on one.

Government website

Most apprenticeships are posted on the Government's website and can be found using the 'search' function. By creating an account, your child can set up alerts and filters to see opportunities that are of most interest to them and to be emailed when new opportunities arise.

Companies direct

Another alternative is for them to identify companies that are of interest and check those websites for apprenticeships. Not all companies offer apprenticeships, but many do. Be warned - apprenticeships offered by well known companies such as BBC, Nestle, Virgin or British Gas are likely to be incredibly competitive.

Job boards

National job agencies will also advertise apprenticeships and options can be narrowed to review within local distances from home or specific job types. This might be a particularly good way to seek out apprenticeships in level 3-5 range.

School careers advisor

If your child's school has a careers department, then getting them to speak with their careers advisor is a good move. Careers advisors are often the first to hear from companies advertising new apprenticeships.

For more information on apprenticeships and how to help your child research, apply and prepare for one, you may be interested in [The Parents' Guide to Apprenticeships 2020-2021](#).

Useful links

GOV. UK
Search

Apprenticeship
Search

Not going to
Uni

The Parents'
Guide to

APPRENTICESHIPS COMBINE
LEARNING WITH ON THE JOB
TRAINING



Other options

It is important to remember that further education and academic study isn't for everyone. There are plenty of other ways to continue learning, such as apprenticeships, traineeships, paid or voluntary work or gap years.

Getting a job

The world of work can be an exciting option and doesn't necessarily need to rule out further study at a later date. If your child does plan to get a job after school or college, encourage them to think carefully about the kind of work they want to do and the reasons for doing it. Do they plan to start in an entry level position and gradually work their way up to a higher position as they begin to gain more experience? Or do they want to start earning, and use this time to reflect on what they might like to do next?

Job with training

Some jobs may provide training, which is usually funded by the employer. Encourage your child to check what qualifications are being offered and whether it is a nationally recognised qualification, such as a NVQ.

School leaver programmes

School leaver programmes offer opportunities to join the workplace straight after sixth form studies and commence skills development and career progression through experience as well as studying to obtain a nationally recognised qualification. Entry requirements vary from employer to employer.

Useful links

Post 16 options summary

Not Going to Uni

Post 18 options summary

*I'm interactive!
Click me and I'll take
you to their website*



Traineeships and internships

Traineeships

Traineeships are short-term work placements lasting up to a maximum of six months to help young people become "job ready". The work experience element includes at least 100 hours on the job training to help provide the necessary experience to undertake apprenticeships or other employment.

Internships

Whilst internships can be useful, they should not be confused with apprenticeships. Internships are informal arrangements with an employer, there is rarely a signed contract, they are usually short-term (less than one year) and they do not result in a formal qualification. They do offer an insight into business, networking opportunities, the possibility

of job offers afterwards and the ability to learn practical, transferable skills. They may be useful in giving a student enough experience to start an apprenticeship.

Supported internships

Supported internships are for students with learning difficulties or impairments who want to get a job and need extra support to do this. They're a good way to get the training and experience your child needs to get into work.

Key tip:

These routes can be very helpful for non-academic students who may be better at picking up practical skills.

Useful links

[Gov.uk
Traineeships](https://www.gov.uk/traineeships)

[Gov.uk
Internships](https://www.gov.uk/internships)

*I'm interactive!
Click me and I'll take
you to their website*



Starting a business

Covid 19 has had a devastating impact on job opportunities and it's harder than ever for young people to get jobs, especially students seeking part-time work to fit around their studies. However, for those teenagers with an entrepreneurial flair, there are still ways that they can gain experience and perhaps even make money in the process.

If your teen has the enthusiasm and ability, starting a small business needn't be costly and could give them an edge over others when it comes to interviews. This doesn't mean full-time commitment – it's something they could fit around studies or focus on only during school holidays. If things go really well, they may even have the beginnings of a career working for themselves.

Developing transferable skills

We often mention transferable skills, and that's because they're desirable. Whether for further education opportunities or to fill job roles, interviewers are trying to ensure they take on someone who is the right fit. There may be a minimum standard of qualifications needed, but they'll also be looking for personality and skillset.

Transferable skills are vital in every business, irrespective of the industry. Is your child a great communicator, well-organized, able to work on their own initiative, responsive and innovative? Can they prove it? Starting their own business gives your child first-hand experience that will teach them many skills that they wouldn't hone so quickly (or at all) through academic studies alone. It demonstrates they can apply their learning and character in real-life situations – and gives them a vehicle to prove their capabilities.

Useful links

Local
Enterprise
Network

Prince's Trust

The Parents'
Guide to

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you to their website*



Key transferable skills when starting a business

Initiative - having good ideas and acting upon them

Demonstrable experience - working on real-life projects, not just theoretical scenarios

Ability to communicate – probably the most important, running their own business shows they can communicate well with clients and people they don't know, both verbally and in writing

Teamwork - collaborating with others to achieve positive outcomes

Ability to meet deadlines – to produce high quality work within limited time-frames

Listening – being responsive to others' needs

Leadership -inspiring and motivating others (by getting clients or followers)

Consistency – delivering high quality on a regular basis

Commitment and reliability – even growing a small business requires dedication over a period of time

Time management and balance – crucial in successfully maintaining a business alongside their studies

Problem solving -recognizing challenges and finding solutions



Gap Years

ONE IN TEN STUDENTS
WILL TAKE A GAP YEAR
AFTER FINISHING SCHOOL

Taking a year out after school can be beneficial, certainly in terms of the skills and experiences that can be developed, but your child will need to determine whether it's the right choice for them.

What does a gap year involve?

Traditionally, this is a year spent travelling overseas, but it needn't focus exclusively on that. Volunteering and work experience can also be incorporated and inform your child's likes and dislikes, as well as giving them valuable first-hand experience in a variety of areas they may not have had chance to try out. Gap years don't have to be expensive, and if finances are tight, your child can self fund their travels by getting a job first.

Is a gap year right for my child?

If your child is considering taking a year out after school, it's important to spend some time together and identify what it is your child wants to achieve. Gap years can be an excellent choice for students wanting to gain news skills and experience, earn money, spend time deciding what career path they want to take or have a break from work and study.

However, for some a gap year can be distracting and, if not well-planned, could prove somewhat directionless, which is unlikely to be beneficial. Before committing to a gap year, make sure your child has clear goals to make their time out from work or study a productive and fulfilling one.

Useful links

GOV. UK
Foreign Travel
Advice

Gap 360

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Click me and I'll take
you to their website*

North East

Employment

72.5% of people are employed.
Lower than the UK average of **76.1%**.



Unemployment

5.1% of people are unemployed.
Higher than the UK average of **3.9%**.

Salary



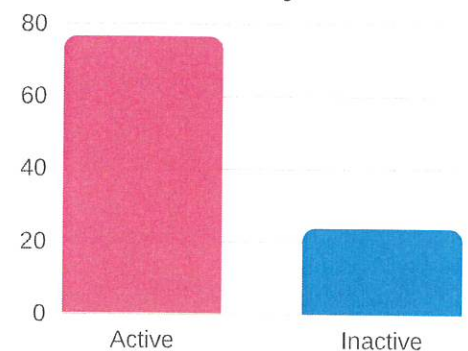
The average income is **£26,353** a year

Working Hours

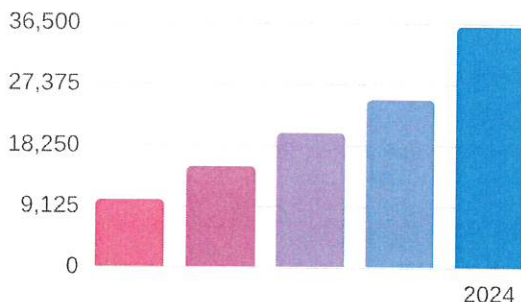


On average people work **31.3** hours a week

Economically Active



Predicted Job Growth



+57,000 jobs
by 2024 in
the North East

Sectors set to grow

Teaching and Education
Health and Social Work
Information Technology
Professional Services
Construction
Finance and Insurance

Where are the most jobs now?



Wholesale and
Retail



Health and
Social Care



Manufacturing



Education



Administration

STOCKTON-ON-TEES

Labour Market Intelligence

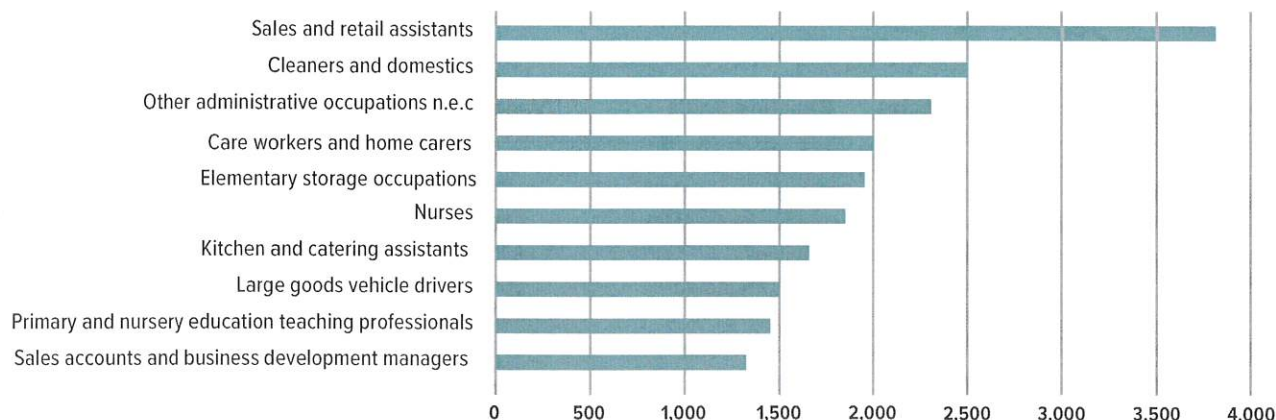


83,620 people employed in Stockton-on-Tees in 2019.
7,090 job vacancies advertised online in 2019.

Employment

Top 10 occupations of people employed in Stockton-on-Tees

Source: Emsi 2019

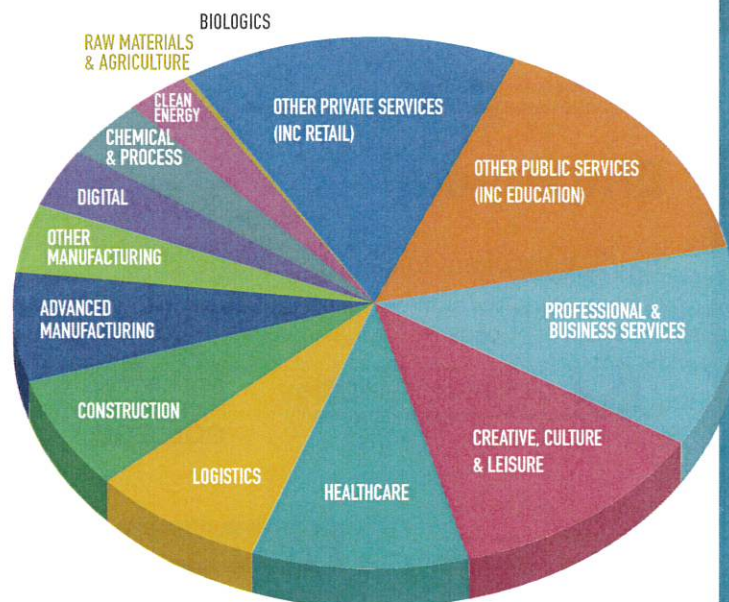


Industries

Number of people employed in Stockton-on-Tees by key industry sector

Industry	Average Annual Wages
Chemical and Process	£40,290
Advanced Manufacturing	£35,520
Clean Energy Low Carbon	£33,990
Digital	£31,790
Logistics	£28,730
Construction	£28,350
Other Manufacturing	£27,680
Healthcare	£25,790
Professional and Business Services	£24,980
Biologics	£24,320
Other Public Services (inc education)	£23,160
Raw Materials and Agriculture	£21,550
Other Private Services (inc retail)	£19,100
Creative, Culture & Leisure	£17,210

Source: Emsi 2019



Nationally over half of all people employed in the Creative, Culture and Leisure sector are aged under 35 with over a quarter aged between 16 and 24.

Across the country over 19% of workers in Healthcare and Education are aged over 55 with a high number of jobs anticipated to replace these workers as they retire over the coming years.

There are 25,000 jobs predicted in Tees Valley in Health and Social Care and 19,000

jobs in Professional & Business Services between now and 2027.

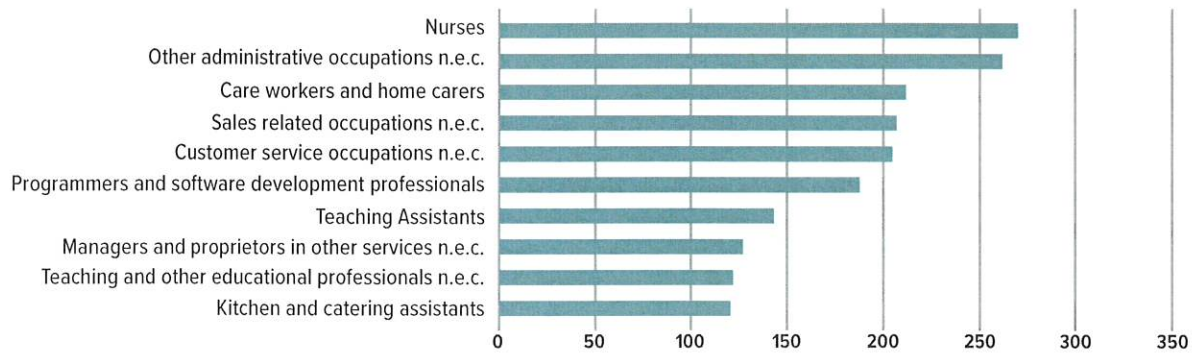
Construction, Manufacturing and Primary sector/utilities are projected to see, on average, 1,000 net jobs every year between 2017 and 2027 across Tees Valley.

Coronavirus has rapidly increased digitisation across every sector. The Tees Valley Advanced Manufacturing sector in particular will be supported by increased industrial digitisation.

Job Vacancies

Top 10 job vacancies in Stockton-on-Tees in 2019

Source: Burning Glass - Labour Insight



Top skills requested for jobs in Stockton-on-Tees:

Specialised Skills	Vacancies	Baseline Skills	Vacancies	Computer Skills	Vacancies
Customer Service	710	Communication Skills	1,570	Microsoft Office	1,180
Teamwork / Collaboration	630	Organisational Skills	690	SQL	150
Teaching	620	Planning	640	Microsoft C#	130
Budgeting	440	Detail-Orientated	500	SAP	110
Sales	400	English	430	Software Development	110
Key Performance Indicators	280	Problem Solving	350	JavaScript	100
Project Management	280	Creativity	330	.NET	90
Scheduling	250	Leadership	260	Software Engineering	90
Mental Health	220	Building Effective Relationships	250	AutoCAD	80
Procurement	220	Computer Literacy	240	SQL Server	70

Source: Burning Glass - Labour Insight

N.B. 40% of jobs excluded because they do not include a skill.

Employers

Top 10 employers to advertise online 2019



Source: Burning Glass - Labour Insight

N.B. 46% of jobs excluded because they do not include employer information

To find out more about job roles visit the National Careers Service at <https://nationalcareers.service.gov.uk/>



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MIDDLESBROUGH

Labour Market Intelligence

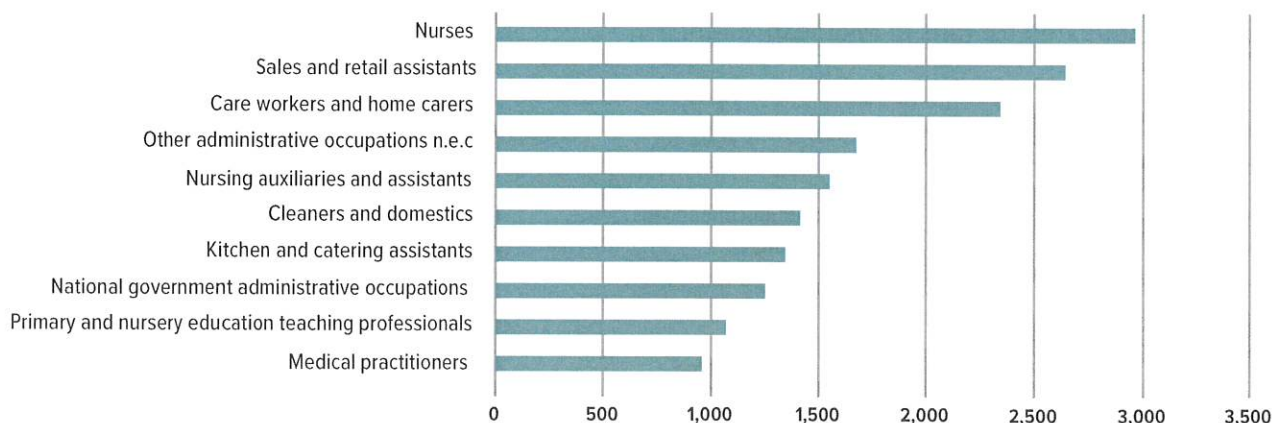


59,870 people employed in Middlesbrough in 2019.
10,340 job vacancies advertised online in 2019.

Employment

Top 10 occupations of people employed in Middlesbrough

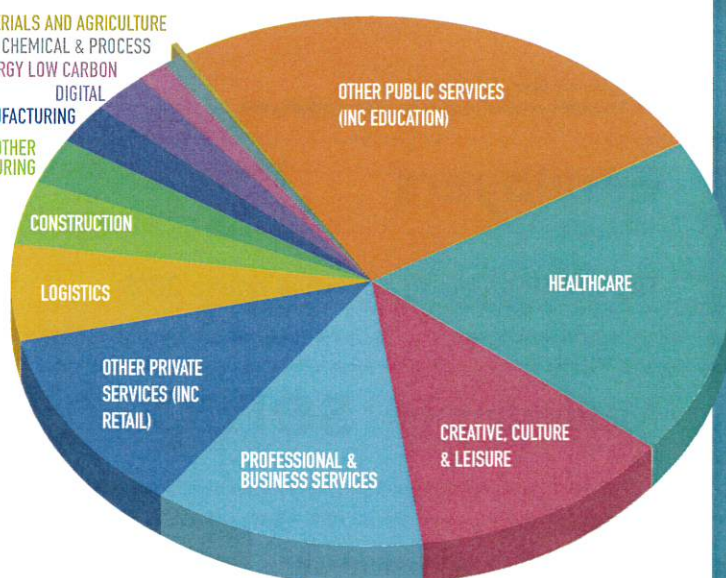
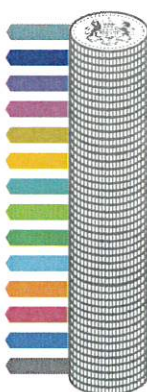
Source: Emsi 2019



Industries

Number of people employed in Middlesbrough by key industry sector

Industry	Average Annual Wages
Chemical and Process	£46,020
Advanced Manufacturing	£34,980
Digital	£32,660
Clean Energy Low Carbon	£30,270
Raw Materials and Agriculture	£29,140
Logistics	£29,090
Healthcare	£27,910
Construction	£27,280
Other Manufacturing	£25,350
Professional and Business Services	£24,750
Other Public Services (inc education)	£24,450
Creative, Culture & Leisure	£17,900
Other Private Services (inc retail)	£17,610
Biologics	Insufficient data



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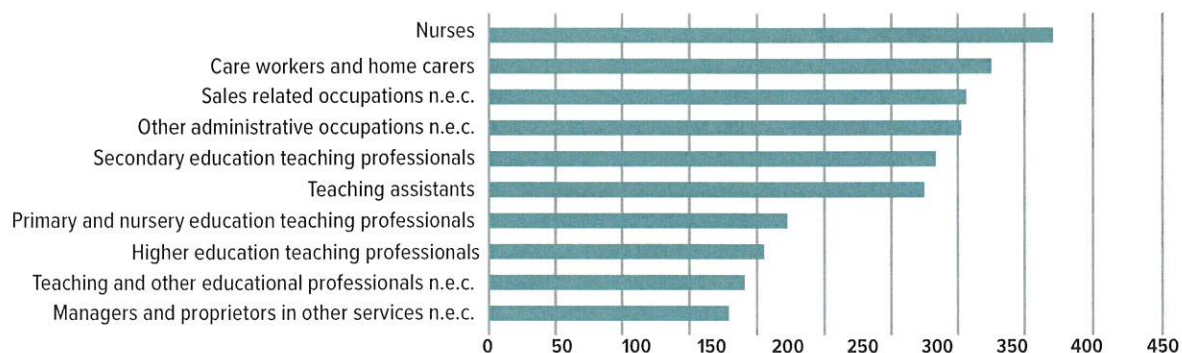
Coronavirus has rapidly increased digitisation across every sector. The Tees Valley Advanced Manufacturing sector in particular will be supported by increased industrial digitisation.

Source: Emsi 2019

Job Vacancies

Top 10 job vacancies in Middlesbrough 2019

Source: Burning Glass - Labour Insight



Top skills requested for jobs in Middlesbrough:

Specialised Skills	Vacancies	Baseline Skills	Vacancies	Computer Skills	Vacancies
Teaching	1,390	Communication Skills	1,690	Microsoft Office	870
Customer Service	710	Planning	810	SAP	120
Teamwork / Collaboration	630	Organisational Skills	790	SQL	80
Sales	540	Creativity	500	JavaScript	70
Budgeting	400	English	480	Software Development	60
Mental Health	400	Detail-Orientated	470	.NET	50
External Auditing	280	Research	320	Microsoft C#	50
Key Performance Indicators	260	Leadership	310	CRM	50
Project Management	260	Building Effective Relationships	290	AutoCAD	40
Cleaning	250	Problem Solving	250	Software Engineering	40

Source: Burning Glass - Labour Insight

N.B. 43% of jobs excluded because they do not include a skill.

Employers

Top 10 employers to advertise online 2019



Source: Burning Glass - Labour Insight

N.B. 52 % of job vacancies could not be linked to an employer

To find out more about job roles visit the National Careers Service
at <https://nationalcareers.service.gov.uk/>



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CONSTRUCTION



Average annual salaries in the Tees Valley

Quantity Surveyor	£46,400
Production Managers and Directors in Construction	£45,800
Civil Engineer	£36,500
Electricians and Electrical Fitters	£29,300
Plumbers and Heating Engineers	£27,800
Bricklayer	£26,400
Carpenters and Joiners	£26,200

Routes into Construction

There is a variety of entry routes into construction depending on the job:

- For further education including BTECs or A levels visit www.ucas.com/further-education
- For higher education including HNCs, HNDs or Degree courses visit www.ucas.com.
- For more information or to apply for an apprenticeship visit www.apprenticeships.org.uk.

Visit <https://nationalcareers.service.gov.uk> for more advice.

You need a CSCS card to work on a UK construction site, for more information go to www.cscs.uk.com.

More Information:

CITB

www.cskills.org

Tomorrow's Engineers

www.tomorrowsengineers.org.uk

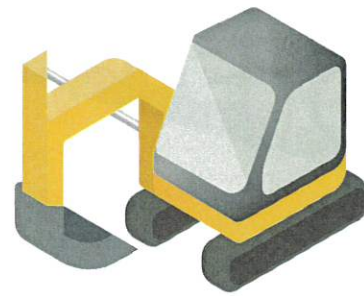


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CONSTRUCTION

What is Construction?



Are you thinking big? Do you want to build roads, power stations, bridges, airports, railways, hospitals, schools and houses?

The construction industry offers a huge variety of roles with plenty of room for career growth. Whether you would like to work on a construction site or in an office, or a combination of the two, the chances are there is a role that will interest and challenge you.

Jobs can range from civil engineers, electricians, plumbers, joiners and carpenters, accountants and facilities management amongst many.

Key Information

Over 12,600 people currently work in the construction industry in Tees Valley.

There were over 420 construction job vacancies advertised online in the Tees Valley in 2019.

Only 18% of the current workforce is female, there is a need to recruit more women to the sector.

40% of the current construction workforce is aged over 45, with around 15% due to retire in the next 5 years.

There are over 4,000 jobs predicted in the Tees Valley in construction between now and 2027, with the majority of these being replacement demand from those who will leave and retire.

Useful Subjects

- Mathematics
- Design Technology
- Science
- English

Skills and Qualities

- Team working
- Planning and organisation
- Problem solving
- Communication
- Reliability

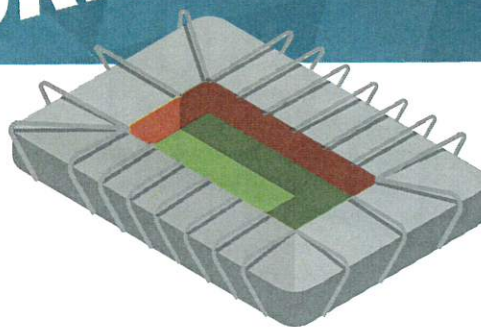
Top 5 specialised skills most requested in Construction job adverts

1. Plumbing/Pipe fitting, Gas and Heating
2. Carpentry
3. Thermal Insulation
4. Civil Engineering/AutoCAD
5. Budgeting/Procurement

The Covid-19 pandemic has resulted in increased digitalisation, within both businesses and households, with more home working and learning than ever before. This will create new opportunities for ways of working across all sectors.

CREATIVE, CULTURE & LEISURE

What is the Creative, Culture and Leisure sector?



Creative, Culture and Leisure covers a huge range of jobs, from working as an actor, musician or dancer, set designer or lighting technician, to working in hotels, restaurants and bars or creating and managing leisure activities such as festivals concerts and events. It includes jobs in entertainment, design, visitor attractions, museums, theatres and music venues. It also includes careers in passenger services, e.g. air cabin crew, or working on trains and coaches; retail travel services, e.g. travel agencies, online travel services, foreign exchange and travel insurance.

In the Tees Valley this sector includes attractions such as Preston Park Museum and Grounds, Kirkleatham Museum, Hartlepool Historic Quay and Captain Cook Birthplace Museum. Cultural venues include Middlesbrough Institute of Modern Art (visual arts), Darlington Hippodrome (theatre). Middlesbrough Town Hall (music) and Stockton International Riverside Festival hosts street and outdoor artists from all over the world.

Key Information

The Creative, Culture and Leisure is a key sector within Tees Valley with over 32,700 residents of the Tees Valley currently employed.

Around 55% of the current workforce is aged under 35.

There were over 1,400 Creative, Culture and Leisure job vacancies advertised online in the Tees Valley in 2019. However, many workers in the sector are self-employed or start up their own businesses

There are over 3,000 jobs predicted in the Tees Valley in the Creative, Culture and Leisure sector between now and 2027, with over 2,000 of these being replacement demand from those who will leave and retire.

Creative, Culture and Leisure is a 24 hour industry. Many people employed in this sector work varied hours, evenings and weekends.

Many entry jobs are part time, e.g. bar tender or waiter and these jobs are popular with students who want to earn money while they study.

The Covid-19 pandemic has resulted in increased digitalisation, within both businesses and households, with more home working and learning than ever before. This will create new opportunities for ways of working across all sectors.

Useful Subjects

- Creative subjects
eg: art, music, dance
- English
- Maths
- Business Studies
- I.T.

Skills and Qualities

- Enjoy working with people
- Customer service
- Self-starter
- Hardworking
- Flexible and adaptable
- Team work
- 'can-do' attitude, problem solver

Top 5 specialised skills most requested in Creative, Culture and Leisure job adverts

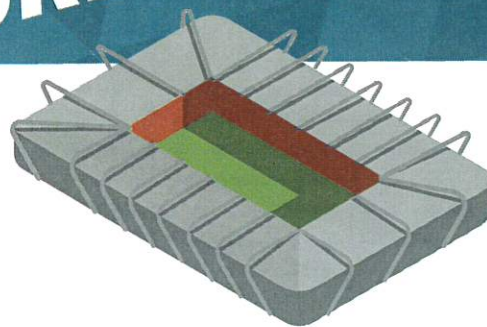
Entry level:

- Cooking
- Customer Service
- Cleaning
- Food safety
- Business administration

Higher skills level:

- Budgeting
- Web development
- Team Foundation Server
- SQL Server
- HTML5

CREATIVE, CULTURE & LEISURE



Median annual salaries in the Tees Valley

Train driver	£31,900
Bus or Coach Driver	£20,800
Restaurant Manager	£18,600
Fitness Instructor	£18,500
Chef	£17,800
Travel Agent	£16,800

Routes into Creative, Culture and Leisure

Qualifications are useful and often essential but it is equally important to get experience. Some jobs require specialist qualifications, e.g. Airline Pilot, or a Chef. To check what you need go to <https://nationalcareers.service.gov.uk>

Apprenticeships are available, e.g. aviation operations (airport customer adviser), chef, customer service adviser, hotel receptionist, housekeeper, travel adviser, waiter, etc. For more information visit www.apprenticeships.org.uk

For courses in travel and tourism, catering, air cabin crew, children's holiday rep, etc. go to www.ucas.com

A trainee management role is possible following a degree course, often with any degree subject and some relevant work experience. For course information go to www.ucas.com

Over 20% of the sector workforce is self-employed, so it is worth looking into the skills and knowledge required to run your own business.

HEALTH & SOCIALCARE



Median annual salaries in the Tees Valley

Doctor	£57,100	Paramedic	£33,800
Dentist	£48,200	Nurse	£33,700
Psychologist	£45,300	Social Worker	£33,400
Midwife	£40,400	Occupational Therapist	£31,600
Pharmacist	£38,500	Physiotherapist	£27,300
Radiographer	£35,300	Care Worker and Home Carers	£17,300

Routes into Health and Socialcare

Many jobs in the health sector are graduate level only and require specific qualifications at degree level, e.g. Nurse, Pharmacist and Physiotherapist.

Some careers in social care can be started without qualifications but usually require some, for example, a NVQ Level 2 or Level 3 in Care. Your attitude and life experiences are just as important for employers to work out if you are suitable for the role. Some apprenticeships are available, e.g. Health Care Assistant, Therapy Assistant. Go to www.apprenticeships.gov.uk

There are a range of qualifications, e.g. A- Levels and BTECs that can be achieved at college, see www.ucas.com/further-education; or whilst working or in an apprenticeship go to www.skillsforcare.org.uk/Careers-in-care/Starting-your-career/Apprenticeships/Thinking-of-doing-an-apprenticeship.aspx

Carers can develop specialist knowledge in dementia care, learning disabilities and mental health care, etc. For more information go to www.skillsforcareanddevelopment.org.uk.

It can be difficult to get work experience in health and social care when you are under 18 years old. As an alternative, try to get some experience in other customer care roles first, e.g. retail sales or do some voluntary work.

Working in a care home is usually a good way of getting work experience and you can go in as a placement whilst at school and then get a part time job alongside studying.

More Information:

NHS Health Careers

www.healthcareers.nhs.uk

Step into the NHS

<https://www.stepintothenhs.nhs.uk>



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HEALTH & SOCIAL CARE

What is the Health & Social Care sector?



Health and social care is the treatment of ill health and medical conditions in hospitals, health centres and in the community. Social care is the care and support of vulnerable people, usually in the community.

The NHS in the Tees Valley is comprised of three Foundation Hospital Trusts (North Tees, South Tees and County Durham and Darlington), Tees Valley Clinical Commissioning Group (responsible for the planning and purchasing of healthcare services), and Tees, Esk and Wear Valley Foundation NHS Trust which provides mental health services. They all have excellent reputations and the Tees Valley is also the headquarters of a number of social care homes, including the UK's largest.

Key Information

The Tees Valley has a large health and social care sector, with the number of health and social care jobs 27% above the national average.

Over 44,100 people work in health and social care in the Tees Valley.

There were over 4,500 health and social care job vacancies advertised online in the Tees Valley in 2019.

Only 21% of the health and social care workforce is male - there is a need to recruit more men to the sector.

There are over 25,000 jobs predicted in the Tees Valley in the health and social care sector between now and 2027, with 20,000 of these being replacement demand from those who will leave and retire.

Useful Subjects

- English
- Mathematics
- Science
- Health & Social Care

Skills and Qualities

- Communication
- Problem Solving
- Team Work
- Genuine interest in caring for people

Top 5 skills most requested in Health & Social job adverts

1. Mental Health
2. Care planning
3. Nursing Home
4. Patient Care
5. Dementia Knowledge

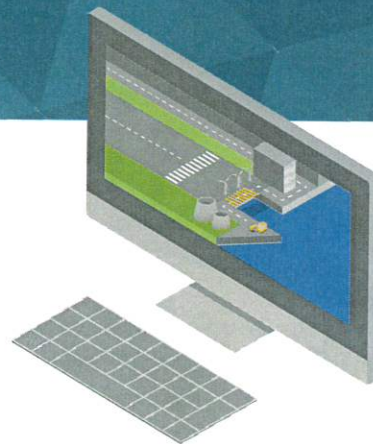
The Covid-19 pandemic has resulted in increased digitalisation, within both businesses and households, with more home working and learning than ever before. This will create new opportunities for ways of working across all sectors.



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DIGITAL



Median annual salaries in the Tees Valley

IT project and programme managers	£51,500
Programmers and Software Developers	£38,200
IT business analysts, IT architects and systems designers	£37,400
Telecommunications Engineers	£30,200
Web Designers/Developers	£27,000
IT user support technicians	£26,200
Marketing Associate Professionals	£23,100

Routes into Digital

Local colleges offer full and part-time courses in applied IT and computing such as programming and software development. Some offer part-time CISCO (CCNA) or Microsoft certification courses, or foundation degrees. Check their websites for more details.

It is not essential but the most common route into the digital industry is a university degree, combined with work experience. To search for degree courses go to www.ucas.com.

The number of IT related apprenticeships is rising, with entry to some careers such as website design possible through an apprenticeship scheme. Visit www.apprenticeships.gov.uk for more information.

Good qualifications can help you get in, however talent, flexibility and work experience are also important. Start early and get practical skills, e.g. work for school radio, write a blog, teach yourself how to make a website etc.

More Information:

Screenskills

www.screenskills.com

tpdegrees

www.tpdegrees.com



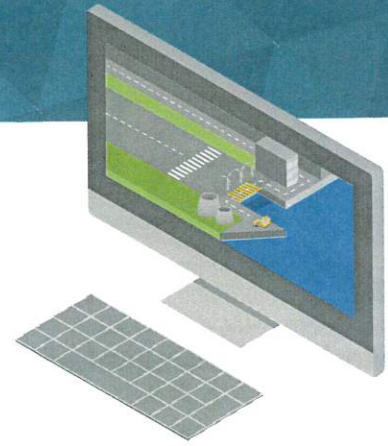
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DIGITAL

What is the Digital sector?



Digital is a fast growing industry and often involves working with cutting edge technology. Jobs can range from IT, telecoms, computer games design and animation and coding.

Key Information

Digital is a growing key sector within Tees Valley with over 6,800 people currently working in this sector.

76% of the current workforce are male – there is a need to recruit more women to the sector.

Most Digital companies in the north of England are small/ medium sized businesses with many employing fewer than 5 people.

There are over 3,000 jobs predicted in the Tees Valley in the digital sector between now and 2027, with over 2,000 of these being replacement demand from those who will leave and retire.

Tees Valley Business Survey 2018 found that local employers are short of experienced computer programmers, software developers and 3D designers

The Covid-19 pandemic has resulted in increased digitalisation, within both businesses and households, with more home working and learning than ever before. This will create new opportunities for ways of working across all sectors.

Useful Subjects

- Maths
- English
- IT/Computing

Skills and Qualities

- Analytical thinking
- Problem Solving
- Communication
- Creative
- Team Work
- Like using computers and technology
- Like to constantly update their skills

Top 5 specialised skills most requested in Digital job adverts

1. Microsoft Office, particularly Excel and Word
2. ASP.NET and .NET
3. SQL
4. Software Development
5. Microsoft C#